



### **The world's leading patent practitioners revealed**

Building on the success of previous editions, *Intellectual Asset Management (IAM)* is proud to present *IAM Patent 1000: The World's Leading Patent Practitioners 2014* - a unique guide that identifies the top patent practitioners in key jurisdictions around the globe.

The *IAM Patent 1000* has fast become the definitive directory exclusively dedicated to identifying the world's leading patent services providers. The extensive research process for this guide was conducted over several months by a team of full-time analysts and involved in excess of 1,500 interviews with patent specialists across the globe. Legal and attorney firms and individual practitioners qualify for inclusion in the *IAM Patent 1000* upon receiving sufficient positive feedback from market sources.

The *IAM Patent 1000* features 41 country-specific chapters analysing local patent professional services markets and detailing the firms and individuals identified as leaders in their respective fields. The tables and accompanying detailed editorial reflect the depth of expertise, market presence and levels of work on which firms are typically instructed. The publication therefore serves as a one-stop reference source for anyone seeking patent services.

In this edition, for the first time, the *IAM Patent 1000* also identifies the leading technical and economic expert witnesses in the world's largest patent litigation market, the United States. Nicholas Richardson, research editor on the *IAM Patent 1000*, explains: "With the landscape governing damages in flux, economists are now key players in patent disputes, alongside independent technical experts. Finding the right expert is now a crucial part of patent litigation and the *IAM Patent 1000* pinpoints the best of the best, making it an essential tool for IP decision makers."

The *IAM Patent 1000* was published on May 30 2014, with the online edition available via [www.iam1000.com](http://www.iam1000.com). Research for the next edition is taking place from September 2014. To learn more about the research process - including the schedule, interviews and submissions - please contact Nicholas Richardson at [nrichardson@theipmediagroup.com](mailto:nrichardson@theipmediagroup.com).

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#### **About the *IAM Patent 1000***

The *IAM Patent 1000* is a standalone publication that identifies individual and firm expertise in all major areas of patent law and practice. Through an extensive research process conducted by a team of highly qualified, full-time analysts, the publication identifies the top patent practitioners, as well as leading patent law and attorney firms, in 41 of the world's most important jurisdictions and 18 US states.

#### **About *Intellectual Asset Management***

*Intellectual Asset Management (IAM)* is a unique publication which focuses on the many ways in which intellectual property and intangible assets can be used to create corporate value. In-depth articles, case studies, interviews and surveys, as well as a widely read blog, provide a high-level corporate readership with cutting-edge insights into how intellectual property and other intangibles can be used to create strategic advantage, build shareholder returns, generate bottom-line revenue and gain greater leverage in the financial markets.